

**United Way
of McLean County**

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PRESS RELEASE

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FOR IMMEDIATE RELEASE

**TEENS UNITED FOR MCLEAN COUNTY
BORN LEARNING TRAIL 5K RUN**

(Bloomington, IL 3/2/11) Teens United for McLean County, a student volunteer program run by United Way of McLean County, will hold a 5K running race at Keller Park in Lexington on Saturday, April 30, 2011 to promote the importance of early childhood learning. The race route will pass through the *Born Learning Trail* soon to be located at Keller Park.

The *Born Learning Trail* is a paved path with nine learning activity signs that provide fun, easy activities for parents and children to enjoy together. Teens United for McLean County partnered with the Lexington Park District Board to install a *Born Learning Trail* at Keller Park this spring.

There are 18 members of Teens United for McLean County representing nine local high schools. Nine Teens United members, three juniors and six seniors, were selected to be on the Race Committee. The students have been meeting one Saturday per month since September to create the *Born Learning Trail 5K at Keller Park*.

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The Race Committee was responsible for identifying the race layout, securing race sponsors (financial and in-kind gifts), designing and purchasing the race t-shirts, developing and distribution race registration forms, and recruiting volunteers to work at the race. The goal is to have between 100-150 participants in the race.

Early registration runs until April 1, 2011 with an entry fee of \$12.00. The entry fee after April 1 is \$15.00. All runners will receive a ***Born Learning Trail 5K @ Keller Park*** t-shirt.

The Race Committee will be distributing race registration forms to local businesses the week of March 1. The Teens United for McLean County members will be distributing race forms at their high schools to encourage participation by both students and faculty. The race registration form can be found on the News & Events page of United Way of McLean County's website (www.uwaymc.org/News&Events) and on the Area Races page of the Lake Run Club website (www.lakerunclub.org/AreaRace).

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